I. Planning and Coordination

- Generate initial agreement around a problem and goal.
- Solicit participation from key partners.
- Develop collaboration operating procedures and roles.
- Plan for shared activities.

II. Pilot Testing

- Design a pilot or strategy.
- Test, evaluate, and learn from pilot.
- Continue to build the collaboration’s membership, capacity and alignment.

III. Building Momentum

- Raise awareness about the piloted solution(s).
- Inform and engage key stakeholders (community, public sector, business, philanthropy).
- Revise strategy based on pilot(s) and expand.

IV. Initial scale-up,

- Continue to build scale of activity and impact.
- Build significant support from funders and partners.
- Continue PR / communications to share successes and lessons learned.

V. Institutionalizing the Model(s)

- Scale activities and impact to reach target population.
- Impact systems through alignment of policies and resources.
- Ensure long term viability.

Five Phases of Collaboration

LAUNCH Grants

GROWTH Grants