

Hellman Collaborative Change Initiative

2024 Request for Information Webinar
Presented by Pedro Arista & Serena Ngo



Hellman Foundation
Managed by Third Plateau / Hirsch Philanthropy Partners
February 13, 2024

Meet Our Team



Pedro Arista
Senior Director



Serena Ngo
Associate Director



Dorian Luey
Associate Director
Capacity Building



Elizabeth UI
Associate



What we will cover



- Overview of the Collaborative Change Initiative
- LAUNCH and GROWTH Grants – Eligibility & Criteria
- Collaborative Partner Spotlight: *End Hep C SF*
- 2024 Community Panel
- Application Timeline and Website Information
- Q & A session

Poll: What sector are you representing today?



- Community-based organization / nonprofit
- Community member in collaborative table
- Public sector: local government, Dept. of Public Health, school districts, academia
- Private sector: business, philanthropy

What is the Collaborative Change Initiative?



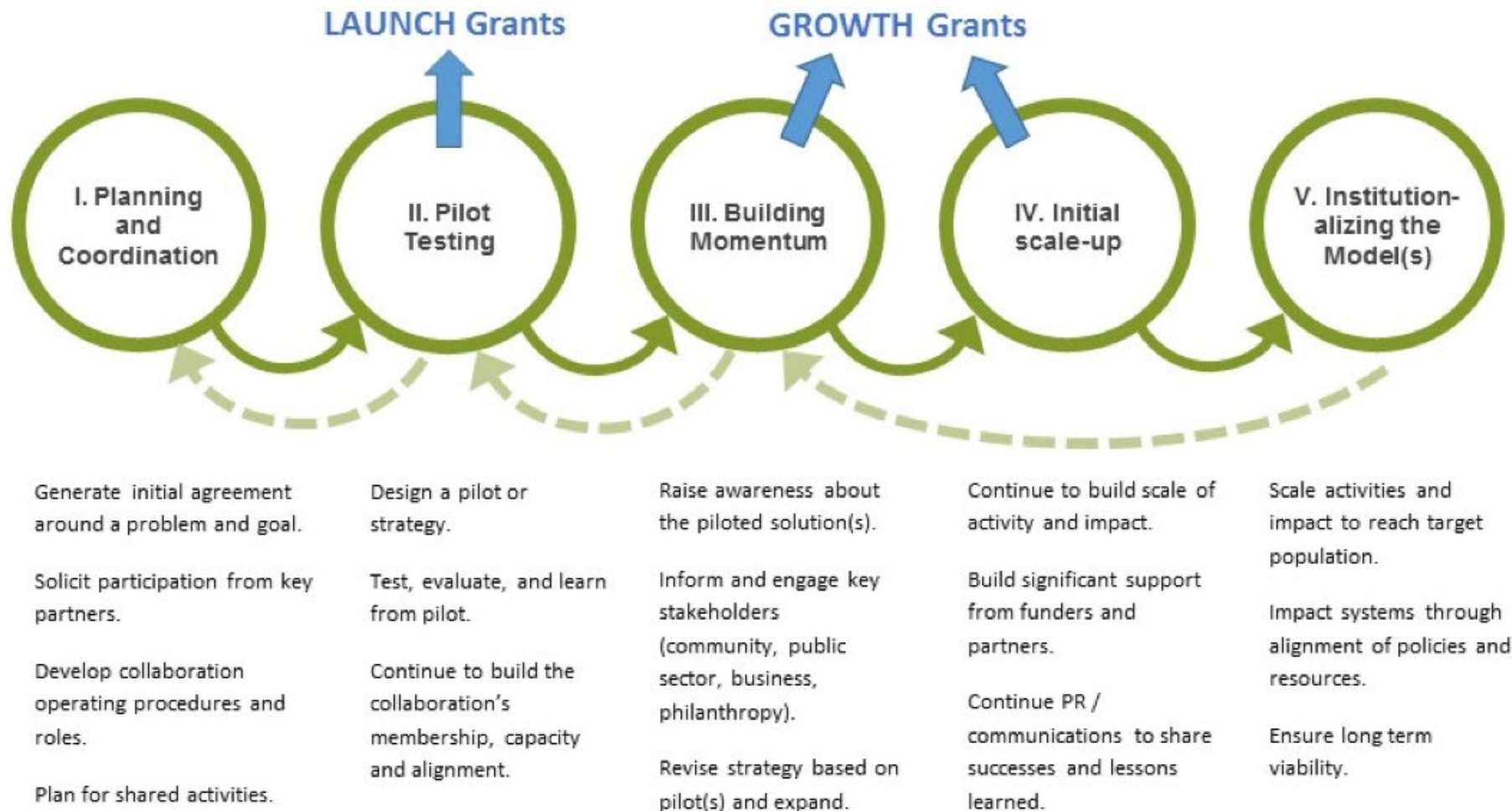
Since 2014, the Initiative has awarded nearly \$13M to enable cross-sector collaborations in Alameda and San Francisco counties to **pilot or scale** ambitious solutions and **impact systems** to address disparities in **health, education and opportunity**.

- Provides multi-year **flexible dollars** and **capacity building resources** to cross-sector collaborations at different stages
- Advances **equity** by investing in solutions that recognize and address racial and economic disparities
- Unites **partners working together across sectors** (public, private, and nonprofit) to address a complex problem, deeply rooted, and systemic
- Driven by **diverse perspectives** and **deep community engagement** so that all stakeholders enact meaningful change
- Guided by **trust-based philanthropy** values & practices

Approach: LAUNCH and GROWTH Grants



Five Phases of Collaboration



LAUNCH & GROWTH Grants: Eligibility Criteria



The strongest applicants will have the following:

- Be an existing cross-sector collaboration with representatives from at least the community, nonprofit sector, AND public sector
- Member driven vs being reliant on one lead organization or person
- Meaningfully center community voices with lived experiences
- Providing direct services via a pilot or scaling solutions in San Francisco and/or Alameda County
- Have in-kind commitments and / or financial resources
- Effectively manage core collaborative functions
- **LAUNCH** applicants are in phase 2 (**pilot solutions & build the collaborative table**)
- **GROWTH** applicants are in phase 3 or 4 (**scaling solutions citywide countywide & strengthen existing collaborative table**)

LAUNCH Grants: Overview



LAUNCH Grants support early-stage, existing collaborations in Alameda County or San Francisco County to:

- **Pilot new solutions** and service models that have potential for scale
- **Build internal strength of the collaboration** to effectively carry out their work and to generate stakeholder support
- **Funding:** Up to \$165,000 per year over 3 years; \$495,000 in total
- **Supports:** Core operations, pilot activities, collaborative strength-building activities, and other backbone costs
- **Grant period:** January 2, 2025 – January 2, 2028



Photo from Expecting Justice – Collaborative Partner

GROWTH Grants: Overview



GROWTH Grants are intended to support *mid-stage existing collaborations* in **Alameda County or San Francisco County** to:

- Begin **scaling proven solutions** that have the potential for broad impact
- **Strengthen the collaborations**, building capacity for scale and influence systems change
- **Build stakeholder support** from distinct sectors to reach ambitious goals
- **Grant period:** January 2, 2025 – January 2, 2030
- **Supports:** Core operations, pilot activities, collaborative strength-building activities, and other backbone costs
- **Funding:** Up to \$165,000 per year over 5 years; \$825,000 in total



Photo from Recipe4Health – ALL IN Alameda County



Photo from Food As Medicine – San Francisco

Partner Spotlight: End Hep C SF



- Jordan Akerley, Strategic Director (they/them)
- <https://endhepcsf.org/>



2024 Community Panel



- The Hellman Foundation is committed to community-centered approaches such as trust based philanthropy and participatory grantmaking.
- We created The Community Panel to support our goals of advancing community leadership and ceding grantmaking power.
- Bay Area leaders from various sectors with diverse experiences and deep community insight.
- Work together to review proposals, hold conversations with applicants, and make funding recommendations.



Jordan Akerley (they/them)
End Hep C SF



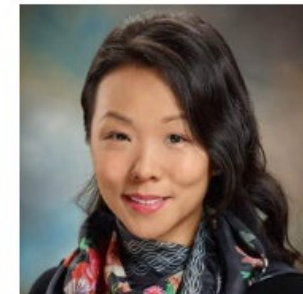
Steven Chen, MD (he/him)
Recipe4Health - Alameda County



José Corona (he/him/el)
Rebozo Ventures



Kym Johnson (she/her)
BANANAS



Bonnie Kwon, JD (she/her)
W. K. Kellogg Foundation



Zea Malawa, MD, MPH (she/her)
Expecting Justice



Sonia Mañon, PhD (she/her/ella)
LeaderSpring Center



Agnes Ubalde (she/her/siya)
PNC Bank



Laney Whitcanack (she/her)
Coro Northern California

Criteria for Review



The Community Panel will review applications, using the following criteria:

- Need for work
- Racial equity approach
- Collaborative leadership
- Sustainability
- Potential for systems change
- Launch: strength of proposed pilot
- Growth: strength of strategy, scaled solutions, and potential for systems change

Application Timeline



RFI application deadline	March 15, 2024 at 5:30 PM
Invited candidates to submit a complete grant proposal (RFP)	April – June 2024
<i>Changemaker Conversations</i> with Community Panelists and Finalists	August – September 2024
Award Decisions	September – October 2024
Grant Agreements and Capacity Building Planning	November – December 2024
Program Period Begins	January 2025

Information on the Website



We recommend going to our website and:

- Carefully review criteria to confirm fit and eligibility
- Review the FAQ Page – consistently updated throughout the process
- Look at our collaborative partners from the 2022 awardees

Collaborative Change Initiative

Frequently Asked Questions

This is a list of frequently asked questions that we've received from applicants in the past. We will continue to update this list of FAQs as we receive questions during the 2022 application year.

If your question is not addressed below, please email: apply@hellmanfoundation.org

Questions about Eligibility

What is the difference between a partner institution and a member of the collaboration?

- A partner institution is an organization from a particular sector. A member is an individual participating in the collaboration. For example, LAUNCH grant applicants should have a collaborative table with at least 4 partner institutions (organizations represented in the collaborative table) and at least 6 members (individuals from these organizations or the community who are actively involved

Questions & Answer Session



We want to hear from you!

If you have questions, please use your 'hand raise' button to ask a live question or enter them into the 'Q & A' box.



Thank you!

Hellman Collaborative Change Initiative Team

apply@hellmanfoundation.org