Hellman Collaborative Change Initiative

2024 Request for Information Webinar
Presented by Pedro Arista & Serena Ngo

Hellman Foundation
Managed by Third Plateau / Hirsch Philanthropy Partners
February 13, 2024
Meet Our Team

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Senior Director

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Associate Director

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Associate Director
Capacity Building

Elizabeth Ul
Associate
What we will cover

- Overview of the Collaborative Change Initiative
- LAUNCH and GROWTH Grants – Eligibility & Criteria
- Collaborative Partner Spotlight: *End Hep C SF*
- 2024 Community Panel
- Application Timeline and Website Information
- Q & A session
Poll: What sector are you representing today?

- Community-based organization / nonprofit
- Community member in collaborative table
- Public sector: local government, Dept. of Public Health, school districts, academia
- Private sector: business, philanthropy
What is the Collaborative Change Initiative?

Since 2014, the Initiative has awarded nearly $13M to enable cross-sector collaborations in Alameda and San Francisco counties to **pilot or scale** ambitious solutions and **impact systems** to address disparities in **health**, **education** and **opportunity**.

- Provides multi-year **flexible dollars** and **capacity building resources** to cross-sector collaborations at different stages

- Advances **equity** by investing in solutions that recognize and address racial and economic disparities

- Unites **partners working together across sectors** (public, private, and nonprofit) to address a complex problem, deeply rooted, and systemic

- Driven by **diverse perspectives** and **deep community engagement** so that all stakeholders enact meaningful change

- Guided by **trust-based philanthropy** values & practices
Approach: LAUNCH and GROWTH Grants

Five Phases of Collaboration

I. Planning and Coordination
   - Generate initial agreement around a problem and goal.
   - Solicit participation from key partners.
   - Develop collaboration operating procedures and roles.
   - Plan for shared activities.

II. Pilot Testing
   - Design a pilot or strategy.
   - Test, evaluate, and learn from pilot.
   - Continue to build the collaboration's membership, capacity and alignment.

III. Building Momentum
   - Raise awareness about the piloted solution(s).
   - Inform and engage key stakeholders (community, public sector, business, philanthropy).
   - Revise strategy based on pilot(s) and expand.

IV. Initial scale-up
   - Continue to build scale of activity and impact.
   - Build significant support from funders and partners.
   - Continue PR / communications to share successes and lessons learned.

V. Institutionalizing the Model(s)
   - Scale activities and impact to reach target population.
   - Impact systems through alignment of policies and resources.
   - Ensure long term viability.

2024 Hellman Collaborative Change Initiative
LAUNCH & GROWTH Grants: Eligibility Criteria

The strongest applicants will have the following:

- Be an existing cross-sector collaboration with representatives from at least the community, nonprofit sector, AND public sector
- Member driven vs being reliant on one lead organization or person
- Meaningfully center community voices with lived experiences
- Providing direct services via a pilot or scaling solutions in San Francisco and/or Alameda County
- Have in-kind commitments and / or financial resources
- Effectively manage core collaborative functions
- **LAUNCH** applicants are in phase 2 (**pilot solutions & build the collaborative table**)
- **GROWTH** applicants are in phase 3 or 4 (**scaling solutions citywide countywide & strengthen existing collaborative table**)
LAUNCH Grants: Overview

LAUNCH Grants support early-stage, existing collaborations in **Alameda County** or **San Francisco County** to:

- **Pilot new solutions** and service models that have potential for scale
- **Build internal strength of the collaboration** to effectively carry out their work and to generate stakeholder support
- **Funding**: Up to $165,000 per year over 3 years; $495,000 in total
- **Supports**: Core operations, pilot activities, collaborative strength-building activities, and other backbone costs
- **Grant period**: January 2, 2025 – January 2, 2028
GROWTH Grants: Overview

GROWTH Grants are intended to support *mid-stage existing collaborations* in **Alameda County** or **San Francisco County** to:

- **Begin scaling proven solutions** that have the potential for broad impact
- **Strengthen the collaborations**, building capacity for scale and influence systems change
- **Build stakeholder support** from distinct sectors to reach ambitious goals

- **Grant period**: January 2, 2025 – January 2, 2030
- **Supports**: Core operations, pilot activities, collaborative strength-building activities, and other backbone costs
- **Funding**: Up to $165,000 per year over 5 years; $825,000 in total

Photo from Recipe4Health – ALL IN Alameda County

Photo from Food As Medicine – San Francisco
Partner Spotlight: End Hep C SF

- Jordan Akerley, Strategic Director (they/them)
- https://endhepcsf.org/
The Hellman Foundation is committed to community-centered approaches such as trust based philanthropy and participatory grantmaking.

We created The Community Panel to support our goals of advancing community leadership and ceding grantmaking power.

Bay Area leaders from various sectors with diverse experiences and deep community insight.

Work together to review proposals, hold conversations with applicants, and make funding recommendations.
The Community Panel will review applications, using the following criteria:

- Need for work
- Racial equity approach
- Collaborative leadership
- Sustainability
- Potential for systems change
- Launch: strength of proposed pilot
- Growth: strength of strategy, scaled solutions, and potential for systems change
# Application Timeline

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<tr>
<th>Event</th>
<th>Timeline</th>
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<tr>
<td>RFI application deadline</td>
<td>March 15, 2024 at 5:30 PM</td>
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<td>Invited candidates to submit a complete grant proposal (RFP)</td>
<td>April – June 2024</td>
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<td><em>Changemaker Conversations</em> with Community Panelists and Finalists</td>
<td>August – September 2024</td>
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<td>Award Decisions</td>
<td>September – October 2024</td>
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<td>Grant Agreements and Capacity Building Planning</td>
<td>November – December 2024</td>
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<td>Program Period Begins</td>
<td>January 2025</td>
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We recommend going to our website and:

- Carefully review criteria to confirm fit and eligibility
- Review the FAQ Page – consistently updated throughout the process
- Look at our collaborative partners from the 2022 awardees

**Collaborative Change Initiative**

**Frequently Asked Questions**

This is a list of frequently asked questions that we’ve received from applicants in the past. We will continue to update this list of FAQs as we receive questions during the 2022 application year.

If your question is not addressed below, please email: apply@hellmanfoundation.org

**Questions about Eligibility**

What is the difference between a partner institution and a member of the collaboration?

- A partner institution is an organization from a particular sector. A member is an individual participating in the collaboration. For example, LAUNCH grant applicants should have a collaborative table with at least 4 partner institutions (organizations represented in the collaborative table) and at least 6 members (individuals from these organizations or the community who are actively involved.
We want to hear from you!

If you have questions, please use your 'hand raise' button to ask a live question or enter them into the 'Q & A' box.
Thank you!
Hellman Collaborative Change Initiative Team
apply@hellmanfoundation.org